

Minutes

Club Cruceros Board Meeting January 12, 2023

1. Call to Order - Commodore, Steve Brenner called the meeting to order at 4:01pm
2. Attendance – Mary Jo Hood, Secretary - Sue Bell, Vice Commodore - Doug Monroe, Commodore - Steve Brenner, Member at Large - Linda Keigher, Past Commodore - Teri Hagen, Treasurer - Kimberley Lafferty-Stonier, Membership Chairman - Ray Hassenstein, Patsy Verhoeven, Heidi Stagg and Leanne Lawrence. We have a quorum.
3. Additions to Agenda - none
4. Recognitions and Opening Remarks – Steve welcomed Leanne Lawrence from Stealaway as the new chair – Vista Room. Thank you to Gary for HDMI Cable - it is now missing. Steve will check with Isabella about the cable as well as about signing in when she uses the Vista Room.
5. Minutes – Linda moved to accept the last meeting’s minutes as posted and Teri Hagen seconded the motion. The motion passed unanimously.
6. Reports & Comments - Board
 - a. Vice Commodore - Doug - the bodega is nearly finished being inventoried and reorganized. The horseshoes have been found!

Doug will be lead the committee who are tasked with identifying new members for the board and will bring information to the upcoming meeting
 - b. Rear Commodore - Bob is still in hospital with a fractured hip and is awaiting surgery on January 18.
 - c. Past Commodore - none
 - d. Treasurer - Treasurer’s report is attached. Our inflow was more than our outflow, even the coffee fund has increased to 20-30% over costs, possibly as a result of a successful campaign to get everyone on board to help with keeping costs down. Doug moved to accept treasurer’s report. Terri seconded the motion. It was passed unanimously.
 - e. Secretary - none
 - f. Directors at Large – none

7. Old Business

- a. Memberships - proposal for revising membership process - Ray noted that there are two significant challenges with memberships. 1 - The process that we currently use is a very time consuming and hence it is a deterrent to finding people willing to take on the role of membership chair and stay more than a short time. 2 - The database we have has limited value in that much of the data is not accurate, out of date, or just incorrect (because it was written poorly and/or not entered correctly). Initially it was suggested that to remove many of the challenges of deciphering handwriting and incomplete data on paper forms, a dedicated machine be installed to provide members with a portal to enter their data themselves if they don't have their own computer. Today Ray suggested a much simpler and less costly alternative. He proposed posting a QR code that requires only that the member point the camera on their phone at the code to be taken directly to the sign-in form which they could then easily enter the data into. There would be a different QR code depending on whether the member is renewing or taking out a new membership. Ray suggested a pilot project in which we put this QR code system in place and try it out. Users would not be able to use the old forms during this time period as this would defeat the purpose.

Kimberley expressed 3 concerns about the idea.

1. We have people who don't have access to the necessary technology to use the QR code technology
2. We have some people who do not trust technology, particularly the online payment option and would refuse to use it
3. Any piece of hardware that might be installed in the clubhouse would certainly be stolen

Doug expressed being in favor and offered to be one of the helpers in place where we help people to fill out forms.

Steve offered to bring it up at the general meeting and to propose it as an idea, open it to the floor for discussion and put it to a vote. In the meantime he will "sell it" on the NET in the intervening week.

b. Events

- i. Potlucks – There has been some concern expressed recently about potlucks, but we did go ahead and had a Christmas and a New Year's Potluck and there was no food poisoning, so it appears Potlucks might be working for us.
- ii. 3 Kings Day - The 3 Kings Day event went well.

iii. Beach Party - Heidi is one of the helpers that Mary Jo is working with for the Beach Party for donations. She has put together a form and some organization materials to ensure we don't go to any particular location more than once looking for donations. There was some concern about the pencils needing sharpening regularly and perhaps putting something firm behind the papers to help with signing up comfortably.

Kimberley asked if we need more colors of double raffle tickets and it was agreed that Kimberley should pick up three or four colors of different tickets to ensure we have them if needed.

iv. Dia de Candelaria - Leanne says that everything is ordered and there are people arranged to serve the tamales, so she just needs to get the funds to pay for the tamales on the day. Leanne will mention on the NET about the event and will note that the club is accepting donations to help offset the cost of the tamales.

v. Sea Life Presentation - Stephanie Rousso will be presenting information about sea life, and turtles in particular, on January 26 at 3:00 pm

vi. BayFest - It's almost too late to start a traditional Bayfest as we have offered in the past. Things are going smoothly and well so far, so perhaps we should stick to these smaller events each month for this year. When April approaches we can plan for a one or two day event to mark the sendoff for the Snowbirds.

vii. Valentine's Day - Heidi has suggested that she would like to organize a Valentine's Day event for February 14. More details to come at our upcoming general meeting.

c. Replacement of tables and chairs - Kimberley - Home Depot doesn't currently have the types of tables and chairs we usually buy, so we will need to hold off and check again in a few weeks.

d. Power - Steve - it turns out that there is plenty of power coming into the club and we just need more breakers and outlets. They are currently being installed as we speak. Neil has yet to indicate what our share will be for this service.

e. Merchandise - Linda - We have new merchandise. We have hats (red, blue, and neon green), tomorrow Linda will pick up the visors (they are all pink). Caps cost 68 pesos, visors 91 pesos each. Linda has spent 3153.32 pesos to purchase the merchandise. Doug moved to approve up 3200 pesos for purchase of merchandise. Terri seconded it. The motion was passed unanimously. Payment was authorized.

- i. Steve proposed we charge 200 pesos for hats and visors. It was agreed that it was a reasonable price and Linda suggested we start promoting them immediately. The forms for merchandise do need to be checked to ensure the right price is on the list.
 - ii. Linda - requested approval to order more t-shirts. She asked for 40,000 pesos. Kimberley moved that we allocate 40,000 pesos to the merchandise committee for the purchase of Club Apparel. Sue seconded it. The motion was unanimously carried.
 - iii. There was conversation about where to get the shirts in appropriate sizes and fabrics. There is much frustration about lack of availability of merchandise for women in Mexico, but our club is dedicated to supporting local business. This discussion will be taken up by the merchandise committee.
- f. Publicizing the NET and the Club - Cindy poster - The posters have been printed and laminated and are ready to be posted both here in our Marina and other Marinas in the area.
- g. Teri mentioned that people some people had mentioned that they had been trying to get onto the NET but couldn't find it, so it was suggested that we point out that it is on 22 Alpha. Rich will write up a new script in which he will be sure to note that the NET will be on Chanel 22Alpha at 8 am. There was also concern about political comments being made on the NET. Again, a mention about the need to avoid any political comments will be added to the script.
- h. Club VHF Radio - Steve, the VHF radio continues to work. The box for the radio now has a lock on it and the combination for the lock is posted in the same place as the other keys and combinations.

8. New Business

- a. Blood Drive - Steve - Cindy has been looking into establishing a blood bank for our club so that when members need blood, we don't have to do crazy feats to try to get emergency help for. She continues to work on this.
- b. Social Committee - Kimberley - A question was asked as to whether we have a social committee in the club that has a budget for planning and hosting social events. Kimberley moved that we establish a social committee and that we establish a budget for it. The committee would put out an annual calendar of events, look after organizing the events (finding volunteers to lead different events). Terri seconded it. Discussion was undertaken during which we discovered that the by-laws of the club actually already state that there should

be a social committee and so Kimberley withdrew the motion. Steve appointed Heidi Stagg as the chair of the Social Committee. Heidi proposed organizing a Super Bowl party. There is already a Standard Operating Procedures document outlining how we do this event. It will be held on February 12.

9. Upcoming Meetings:

Next Board Meeting:

Next General Meeting: 4:00 pm - January 19, 2023 - Vista Room

10. Adjournment - Doug moved to adjourn the meeting and Linda seconded the motion it. It was unanimously carried and the meeting was adjourned at 5:06.

